

TERMS AND CONDITIONS FOR SUBMISSIONS TO SANTIAGO INTERNATIONAL FASHION FILM FESTIVAL 2018

Santiago Fashion Film SpA (the ORGANIZER), based in Santiago de Chile, R.U.T.: 76.517.206-3, organizes and produces the third edition of Santiago International Fashion Film Festival 2018 (SAIFFF), international competition of Fashion Films and video clips to be held in Santiago de Chile.

1. The Object

THE SAIFFF 2018 COMPETITION aims to create a space of participation among directors, designers, musicians and professionals of the audiovisual and fashion world, as well as students and emerging artists for incentive and promotion of the creativity and experimentation of the artists in the field of audiovisual content, rewarding the works of those participants who meet the requirements established in these "terms and conditions" (hereinafter and indistinctly, singular or plural, terms or conditions).

2. Participants

THE CONTEST is valid in Chile and competitors may participate in a free and open way starting from November 30th, 2017 until 11:59 pm from February 25th, 2018. No exceptions are allowed under any circumstances.

There will be accepted only participants over 18 years old, who meet all the requirements and conditions set forth in this terms.

3. Categories

SAIFFF will distinguish the following categories:

1. Best Fashion Film
 - a – Gold
 - b – Silver
 - c – Bronze

2. Best National Fashion Film
 - a – Gold
 - b – Silver
 - c – Bronze

3. Best New Talent

4. Best Fashion Film (People choice)

5. Best Video Clip

4. Presentation and reception of projects

a) Registration:

Starting November 30th of 2017 until February 25th 2018, participants must enter www.saifff.com and complete the information in the registration form, adding a public or private link to the channel where the FILM may be viewed. In case that the video is private, the access password must be provided.

Every PARTICIPANT may submit as many FILMS as desired.

By registering the FILMS in this contest, the PARTICIPANT automatically provides the ORGANIZER, the rights to screen and reproduce the video free of charge, as part of the promotion of SAIFFF through different communication channels (web, social networks, television, etc), as well as information from PARTICIPANTS and any additional material related to the FILM such as photos, trailers, posters, etc.

THE ORGANIZER reserves the right to extend the registration deadline, with preliminary announcement on the website and social networks.

The inedit nature of the works submitted will be considered positively, without this being an exclusive requirement for the FILM that has been previously released.

b) Preselection

- Seven professionals with audiovisual, music and fashion background will review the submitted pieces, evaluating with standardized criteria, and making a shortlist of fifty FILMS. Subsequently, the selection will be examined by the members of the jury of SAIFFF 2018 who will qualify the works that will finally take part on the competition.

- The selected FILMS will be announced through the website and social networks of SAIFFF within seventy-two (72) hours of concluding the selection. Also, the ORGANIZER within seventy-two (72) hours will be contacted by telephone and / or web site and / or email the PARTICIPANTS who have selected FILMS.

- Selected PARTICIPANTS must submit the following requirements:

HD video (1920x1080)

3 photos of the film in minimum size 800px high and a resolution of 300dpi, which could be used for promoting the festival.

List of credits of the work.

Brief biography of the director and a brief synopsis of the piece.

Form that authorizes the screening of the piece provided by the festival organizers.

c) Requirements for the Films:

The Films in competition must last minimum sixty (60) seconds and maximum ten (10) minutes, including credits and the beginning and / or end. The piece must be an original work and not an extract or extension of another piece.

The PARTICIPANT must own the rights of the music used in the piece, if not the ORGANIZER reserves the right to reject the piece in the contest. The piece may be an original work from the PARTICIPANT, or it may be a piece commissioned by a company, but must have the express written permission of the rights holder.

In addition to respecting the conditions of the video platform used, the FILMS registered may not contain pornography or content that threatens any entity, place, group or ideology. You may not violate any laws. You may not violate any right of privacy and / or intellectual property (including any song, unless a license has or is in the public domain).

Failure of any of the above points shall lead to disqualification.

d) SAIFFF:

The ORGANIZER will send a double invitation to all selected PARTICIPANTS to attend SAIFFF, taking place in the Fundación Cultural de Providencia.

The ORGANIZER is not obliged to provide accommodation or transport, nor pay any transfer expenses to participants. To attend to the festival a written confirmation is required within the time specified by SAIFFF and the ORGANIZER.

The ORGANIZER will name a jury of seven (7) members, renowned professionals in the audiovisual and / or cultural and / or fashion industries. Once formed, it will be announced on the website of SAIFFF.

The jury will select the winning pieces according to their evaluation and a simple majority vote. An award on each category is considered.

For the record:

(I) The ORGANIZER may replace those jurors who are unable to do their job.

(II) The decisions of the judges are final.

(III) The jury may declare any category with no winner.

The main evaluation criteria for the selection of the FILMS presented will be innovation, creativity, aesthetics, and technical and artistic merit.

For the "NEW TALENT" category, pieces belonging to participants who are students at schools and universities, artists who have not previously competed in other festivals, or anyone who is beginning to develop genre works will be selected.

The ORGANIZER will inform the winners their condition through a telephone call and / or through the website and / or email, according to the data provided in the application form and will be posted in the website of SAIFFF. The awards ceremony will be held at the place and time announced by the organizer.

e) Awards:

- The ORGANIZER will announce the winners of each category to the email provided at the registration and will also be announced on the website and social networks of SAIFFF. The prizes for each category will be presented during the closing ceremony.

- The winning pieces will be honored at the closing ceremony of SAIFFF. If a participant can not attend, a third party may be sent on their behalf, reported previously to the ORGANIZER.

5. Cases of Illegality

The ORGANIZER is released of any liability for the plagiarism, deception, fraud, simulation, or any other violation of the law in which the PARTICIPANTS of the contest could incur in. Participation in the competition implies certification by the PARTICIPANT to be so.

In the event that the ORGANIZER detects any anomaly or suspicion, or receives a complaint against a PARTICIPANT involving any of the offenses mentioned above or is preventing the normal development of SAIFFF, illegally altering registration, participation or using material that does not of his own, or not listed its image, by any method, technical or computer in order to distort their participation may unilaterally and in a reasoned decision to remove the registration of the PARTICIPANT. Therefore, the ORGANIZER reserves the right to remove any PARTICIPANT registration evidencing or unlawful conduct in the sense described is suspected.

6. Authorization for use of name and image

The PARTICIPANT grants the ORGANIZER the non-exclusive license to use, (understanding that the PARTICIPANT has the freedom to grant licenses to other natural or legal persons other than the ORGANIZER), a worldwide, irrevocable license to be used in part or full rights exhibition, commercial exploitation and public communication of their FILMS towards the ORGANIZER for total or partial display during the awards gala, side events, closing ceremony, the SAIFFF website, social networks and any type of audiovisual support it is available to the ORGANIZER to help promote them.

The PARTICIPANTS grant the license for a period of fourteen (14) months for the dissemination by any means of communication and existing audiovisual media and / or exist in the future for distribution as selected or winners of SAIFFF.

The selected participants grant license for the rights of exhibition, distribution and public communication of the images related to his candidacy, with the sole purpose of SAIFFF to use them for communication, as well as authorize the festival to withdrawal extracts and / or images of the pieces for the same purposes.

The PARTICIPANT hereby guarantees that owns all rights necessary to grant the licensee such rights, understood within these rights the images of the models and /or works of art depicted in the pieces presented. The PARTICIPANT shall indemnify promptly, thoroughly and effectively and relieve the ORGANIZER of all costs (including reasonable legal fees), expenses, claims, damages and any other liability incurred by the licensee for breach of any of the conditions of this contract by the licensor.

The ORGANIZER understands that intellectual property and copyright of FILM belong to the PARTICIPANT.

PARTICIPANTS authorize the ORGANIZER to use information and to share his name, image and work for advertising purposes, entertainment and / or promotion by all means that the ORGANIZER considers appropriate, public, private and / or virtual spaces without that such use entitles them to receive any compensation and without prior consultation. The ORGANIZER may use and stop using the FILMS, in whole or in part, and may shorten or summarize works when necessary, while respecting the spirit of the content and within the framework of best practices in the audiovisual industry.

The ORGANIZER may publish and / or publicly display the works received without payment or obligation to the participants consideration, may the pieces have been or not part of the selection or rewarded whatsoever, in the same conditions and with the same guarantees that previously established for the shortlisted winners.

7. Acceptance of the Tender

The registration and participation in this CONTEST, assume the total acceptance of these Terms and Conditions. The same may be read and downloaded from the website www.saiff.com.

The ORGANIZER reserves the right to amend, change or modify these Terms and Conditions, including but not limited to periods, dates and the nature of the awards and delivery, informing the PARTICIPANTS if necessary before these changes.

The ORGANIZER will not be liable: (I) for any loss damage of any kind whatsoever, that might suffer the PARTICIPANTS or third, in them or their property by reason of or in connection with their participation in this CONTEST and / or regarding the use of prizes; (II) for failures in the telephone network, the Internet, postal services, nor by technical problems, human error or deliberate actions of others that may disrupt or alter the course of the competition; (III) by the deterioration, theft, loss and / or destruction of the works while in the headquarters of the ORGANIZER, in the place of exhibition or during transportation to and from both places.

PARTICIPANTS are solely responsible for the accuracy of the data supplied to the ORGANIZER and the lack of veracity make them lose all rights to the allocation of the prizes they have obtained, as well as directly responsible for the damage they had caused to the Organizer and / or third parties. The PARTICIPANTS exempt the ORGANIZER from liability for misuse by third parties of the data reported. The data of PARTICIPANTS will be stored by the ORGANIZER in confidential and will be protected by a system of restricted access to people outside the organization.

The data from the records of the CONTEST will be stored in the database located at the headquarters of the ORGANIZER. The holder of personal data is entitled to demand information on the data relating to your person, and in any case the right of people to information, modification, deletion or blocking of your personal data may be limited by any act or agreement, as established in Articles 12 and 13 of Law N · 19,628. The requested information is necessary to organize and conduct this CONTEST. The ORGANIZER may also use the information as internal database for promotional and direct marketing actions.

Personal data may be viewed, modified or deleted at the request of the PARTICIPANTS, sending an email to info@saiff.com.

The ORGANIZER may increase the number of awards offered and / or the duration of the competition if circumstances beyond him or covered by these rules, or that constitute unforeseeable circumstances or force majeure warrant.

8. Arbitration dispute resolution

Any difficulty or dispute arising between the PARTICIPANTS and the ORGANIZER regarding the CONTEST or application, interpretation, duration, validity or enforcement of these rules or any other reason shall be submitted to arbitration in accordance with the Procedural Rules of Arbitration of the Santiago Arbitration and Mediation Center, in effect upon request.

The ORGANIZER and the PARTICIPANT confer irrevocable special power to the Chamber of Commerce of Santiago A.G., so that, at the written request of either party, appoint an arbitrator from among the members of the arbitration body of the Arbitration and Mediation Center of Santiago.

Against decisions of the arbitrator shall not proceed any appeal, the parties expressly resigning them. The arbitrator is especially empowered to resolve all matters related to its competence and / or jurisdiction.